

Town of Denton: Strategic Plan

| VISION 2030 | GOALS 2020 |
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| <p style="text-align: center;">DENTON 2030</p> <p><i>Is a neighborhood community that is the destination capital of Caroline County exemplifying retail, hospitality, arts, culture, and healthy living while maintaining historic charm.</i></p> | <p>Financially Sound Town Government</p> <p>Healthy and Environmentally Friendly</p> <p>High Quality Customer Service</p> <p>Residential, Business and Community Development</p> |

| POLICY AGENDA PRIORITIES 2017 | MANAGEMENT AGENDA PRIORITIES 2017 |
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| Top Priority | Top Priority |
| <p>Employee Retention: Pay role, Job Description, Retirement, Healthcare</p> <p>Staffing: Finance, Planning & Police Departments</p> <p>Credit Card Payment Processing</p> <p>Infrastructure Development: Park Development, 404 Corridor</p> | <p>Visitor's Center: Construction and Operations</p> <p>Police: Staffing, Equipment, Training, Recruitment, Retention</p> <p>Waste Water Treatment Plant upgrade</p> <p>Sustainable Community Renewal</p> <p>Departmental Evaluations</p> |
| High Priority | High Priority |
| <p>Parking: Meters and Payment</p> <p>Tax Differential</p> <p>Highway User Fees</p> <p>Town Council Benefits Overhaul</p> | <p>Auditor Orientation</p> <p>Fiber Connectivity</p> <p>Website Development</p> <p>Unified Branding</p> |

| TOWN GOVERNMENT MISSION |
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| <p>The MISSION OF TOWN GOVERNMENT is to provide Personal Caring Municipal Service serving as a Responsive Host to our Residents and Guests in a Financially Responsible Manner by a Professional Town Workforce.</p> |

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MANAGEMENT IN PROGRESS 2017

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| Storm Water Grant Franklin Street Water Main Grant Re-establishment of Utility Commission Secure Funding for Waste Water Treatment Plant Staff Training (LGIT) Auditor Orientation Establish Credit Card Payments Hire Planning / Code Enforcement Director Visitor & Heritage Center Storm Water/Street Cleaning/Snow Plowing Document Retention Fleet Management | Unity Bike Tour 2017 Fiber to Pump Station, Well, Wellhouse Planning for Public Works Storage Facility Police Station HVAC Upgrade Microenterprise Development (323 Market St.) 1100 Market Street Development (Duffy Track) Redevelopment of Denton Plaza - YMCA Double Hills Development (BOE Storage Facility) Sharp Road Park Waste Removal Concerns Caroline Summerfest Fourth Street Tennis Courts Hire Finance Department Staff |
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MAJOR PROJECTS 2017

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| Waste Water Treatment Plant Improvements Visitor & Heritage Center - Crouse Park Fiber Installation and Connectivity | Restore Highway User Funds Sharp Road Park Energy Efficiency |
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COMMUNITY PARTNERSHIPS

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| <u>Community Policing</u> Explorer Program Thanksgiving Dinners Halloween Open House MLK Parade <u>Dept. of Social Service</u> Health Fair <u>Caroline County Council of Arts</u> Block Party | <u>Downtown Denton Main Street</u> Third Thursdays Farm to Table Dinner Trick or Treating Farmers Market <u>Caroline County Public Schools</u> Homecoming Parade <u>Humane Society</u> Tails for Tats |
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